

# PRECISAÚDE Health Innovation Plan, focused on 5P medicine

Always one step ahead. This is the challenge that drives us because we know that it is the key to making a difference in people's health. The challenge that the Galician Health Service (SERGAS) has chosen to anticipate the future. And that has made it a pioneer in healthcare innovation thanks to projects that have already become an international benchmark. Not only because their results mark a before and after in patient care, but also because they represent real milestones in the commitment to innovative public procurement. The proof of the international recognition of this effort is the first European Innovation Procurement Award.

Now is the time to go a step further and rethink healthcare. It is time for **5P medicine**:

- Disease prevention and promotion of healthy habits.
- Risk prediction to anticipate the onset of diseases.
- Active participation of patients in making decisions about their health.
- Health policies based on the needs of the population to guarantee equal access to services.
- And, above all, personalization of treatments to improve their effectiveness and patients' quality of life.

The incorporation of personalized medicine began two decades ago in Galicia. Now, with the **PRECISAÚDE Health Innovation Plan**, the SERGAS is seeking disruptive solutions for four major healthcare challenges, with public procurement of innovation as the formula for success.

- Innovative solutions based on biomarkers.
- Innovative simulation systems.
- Innovative therapies.
- Advanced genomic analysis solutions.

Responding to these four major challenges has a common objective: the diagnosis and customized treatment of diseases. To really meet the target. So that each individual receives the precise solution to their health needs.

Call for Preliminary Market Consultation of the PRECISAÚDE Health Innovation Plan (OPEN)



## Priority areas of action

Innovative solutions based on biomarkers

Innovative simulation systems

Advanced genomic analysis solutions

Innovative therapies

